



**“Quality Manufactured Components... Making
Construction Systems Perform Better Since 1958”**

***PRESS RELEASE
January 31, 2005***

Roof-Odor Solutions and Continental Materials have entered into an exclusive agreement covering the use of Roof-Odor Solutions “No-Smell Asphalt” additive. This additive is an odor suppressant that, when used correctly, will effectively eliminate the smell and odor of asphalt. “No-Smell Asphalt” will only be available through Continental Materials.”

This solution is not a masking agent like other products on the market, but an odor suppressant that acts at the molecular level to retard the release of specific odor containing compounds in the asphalt. Encapsulating asphaltines, the additive stops the evaporation of lighter petroleum molecules eliminating odor carrying fumes.

Peter J. Fischer, President of Continental Materials says, “This is an exciting time for us to further enhance the value and opportunity to promote quality BUR systems for our customers. By utilizing the Roof-Odor Solutions additive, our customers and contractors will be able to get back to selling the best roof on the market for the last 100 years... a BUR roof. No costly fume recovery equipment for filtration systems will be needed; we will be able to add this to the asphalt at the plant level. We are aware of other products on the market that create a mask of the smell and fumes at the kettle level, our product will take the smell out at the kettle, and more importantly off the roof.”

Early in 2005, Continental No-Smell Asphalt will be available nationwide out of all Continental shipping locations in Bulk, Carton and Pak forms.

With Roof-Odor Solution’s product, contractors will be able to sell the quality of BUR on schools and hospitals and not have to worry about the odor.



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Where’s the Smell?

Roof-Odor Solutions additive virtually eliminates odors in all asphalt roofing applications. The benefits are limitless. Using Roof-Odor Solutions at the production level guarantees a hassle-free, environmentally safe and economical roofing product. You benefit from lower overhead, odor-free production and positive community relations.

BOTTOM LINE: *Roof-Odor Solutions additive is by far the best product on the market and is backed by Continental Material, Inc. and Odor Solutions Group Inc., environmentally conscious corporations devoted to the development and expansion of the Asphalt Industry.*

Roof-Odor Solutions additive is an odor suppressant that acts on the molecular level as an oxygen scavenger significantly retarding the release of specific odor causing compounds directly responsible for the characteristic asphalt odor. Encapsulating asphaltines, Roof-Odor Solutions additive stops the evaporation of lighter petroleum molecules, eliminating odor causing fumes. Working at the molecular level, Roof-Odor Solutions additive absolutely will not dissipate.

Developed as an odor reduction solution, Roof-Odor Solutions additive attacks the odor causing properties of asphalt used in roofing. Added to post-oxidized asphalt, Roof-Odor Solutions additive targets specific odor producing chemicals and eliminates them. Designed to last, Roof-Odor Solutions additive is the only answer to asphalt roofing odors.



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Asphalt Roofing: How to turn a bad Odor into a Major Benefit!

Roofing and the Roofing Industry are a vital part of the construction trade. In essence, roofing is the pinnacle of a project. How many times have you heard someone say, “The simple life... kids, happiness and a roof over my head...” Considering the importance of the roofing industry, why do people loathe the thought of an asphalt roofing crew on a construction site? The answer is very simple; THE SMELL!

Today’s society demands comfort. Anything that creates an uncomfortable situation is not tolerated for long. Let’s face it; the odor produced from asphalt roofing is unpleasant to say the least. To substantiate this observation you only need to ask a child if he or she would like to be an asphalt roofer. I’ll bet you a gentleman’s wager they will respond with a resounding NO! When asked why? “It smells bad!” Right now you are probably asking. “What’s the point? I know it smells bad” The point is; a product exists that virtually eliminates the odor from asphalt roofing. Yes, eliminates the odor! It completely removes the odor and replaces it with a pleasant cherry aroma.

The product, Roof Odor Solutions is an additive that when mixed with hot asphalt has an active ingredient that exhausts all the oxygen available in the mix thus stops the oxidation process. Without the process sulfur fumes cannot form, and sulfur is the number one cause of asphalt odor.

How do I know it works?

The National Center for Asphalt Testing (NCAT), Auburn University, Auburn, Alabama, studied the product during an industry sponsored effort. Of seven odor additives tested, only two were shown to have consistent effects. The primary product was the Asphalt Solutions, Inc. contribution, the parent company of Roof Odor Solutions. Roof Odor Solutions was tested at the National Center for Asphalt Technology (NCAT) and they confirmed the product reduces asphalt fume emissions and eliminates odor.

Additionally, the Construction Innovation Forum (CIF) for innovative ideas and new technology in the construction industry recently awarded the 2004 NOVA Award to Asphalt Solutions, Inc. It’s been proven that Roof-Odor Solutions, when added to hot asphalt at the plant in liquid form, becomes a hassle-free alternative to the odor reducing products available to the general roofing contractor.

How can it benefit me?

One of the main benefits is worker productivity. A recent study discovered that the asphalt workers were more satisfied with their jobs when Roof Odor was utilized. As a result, reported sick days were reduced and productivity increased. Increased productivity means increased profits. Another major benefit is community recognition. When this product is utilized you are making the statement that you care about the needs of the community. Couple these two benefits and the impact of your decision to use Roof Odor reaches all levels of the market, not only the consumer but also the people who affect the business itself, including government groups, code inspectors, local counsel men and more. Make a statement to the community and the rest of the construction industry. Let them know that roofing is the pinnacle of the industry. With Roof-Odor Solutions you have nothing to lose and everything to gain!

For more information on Roof-Odor Solutions and No-Smell Asphalt, please visit our website:
www.continentalmaterials.com

*Telephone Contact: 800-247-6637
Fax: 215-887-4485*

*Or Write to:
Continental Materials, Inc.
1614 Old York Road
Abington, PA 19001*



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INSTUCTIONS FOR NO-SMELL ASPHALT

- *Correct monitoring of asphalt temperature is essential to the products success.*
- *Prolonged heating without replenishment of material or the overheating of asphalt will reduce the effectiveness of the No-Smell Asphalt.*
- *This product will eliminate the asphalt smell. Operators who have relied on smell to regulate temperature of the kettle will likely overheat the product.*
- *We recommend heating this material to no more than 500°F.*
- *As always, good roofing practices apply.*



ASPHALT TECHNOLOGIES

LABORATORY REPORT

Report for: Continental Material, Inc.
101 Greenwood Avenue, Suite LC60
Jenkintown, PA 19046

Date: June 23, 2005

Attention: Peter Fischer

Subject: The purpose of this project was to determine if an odor suppression material manufactured by Roof-Odor Solutions, Inc. and called Roof Odor Solutions Additive has any effect on the accelerated weathering performance of ASTM D 312, Type IV mopping asphalt, flash point, common physical properties of the asphalt additive blend and subjective odor suppressing ability initially and after eight hours of heating at 500°F.

Materials: The asphalt used for this testing was supplied by Continental Material. The odor suppression material was supplied by Roof Odor Solutions, Inc. The material was labeled Roof Odor Solutions Additive.

Formulations: The Roof Odor Solutions Additive was blended with asphalt at a dilution ratio of one part of the additive to 6000 parts of the additive.

Test Methods: The weatherometer panels were prepared in accordance with ASTM D 1669: *Standard Practice for Preparation of Test Panels for Accelerated and Outdoor Weathering of Bituminous Coatings*. The panels were evaluated for failure using ASTM D 1670: *Standard Test Method for Failure End Point in Accelerated and Outdoor Weathering of Bituminous Materials*. The panels were placed in an Atlas Weatherometer, Model Ci35A for a total of 2000 hours. The weatherometer was operated in accordance with ASTM D 4798: *Standard Practice for Accelerated Weathering Test Conditions and Procedures for Bituminous Materials (Xenon-Arc Method)*, Cycle A. The flash points of the asphalt and asphalt/additive blend were determined using: ASTM D 92: *Standard Test Method for Flash and Fire Points by Cleveland Open Cup Tester* and ASTM D 93: *Standard Test Methods for Flash-Point by Pensky-Martens Closed Cup Tester*. The physical properties were determined using ASTM D 36: *Standard Test Method for Softening Point of Bitumen (Ring-and-Ball Apparatus)* and ASTM D 5: *Standard Test Method for Penetration of Bituminous Materials*.

CMI-002-02-01

PRI Accreditations: IAS-ES TL-189; State of Florida TST 1556; Metro-Dade 03-0515.04; CRRC

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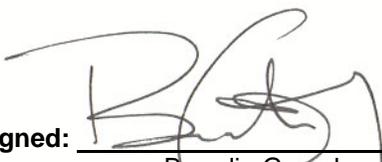
Odor Analysis:

The first analysis was conducted immediately after the asphalt/additive blend had been made in the laboratory. Both the asphalt and the asphalt/additive blend were heated to 500°F. Five out of the five laboratory technicians on the panel preferred the smell of the asphalt/additive blend when compared with the asphalt without the additive. All commented that the odor of the treated asphalt was significantly diminished and more pleasant when compared to un-treated asphalt.

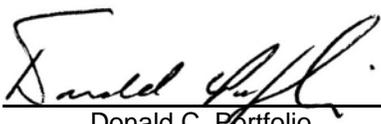
The asphalt and asphalt/additive blend were heated to 500°F and held at this temperature for eight hours. Five of the five people on the panel preferred the smell of the asphalt/additive blend when compared with the asphalt without the additive. All commented that the odor of the treated asphalt was still diminished and more pleasant when compared to un-treated asphalt.

Signed: 
Richard Range
Laboratory Technician

Date: 6/23/2005

Signed: 
Brandin Gravely
Laboratory Technician

Date: 6/23/2005

Signed: 
Donald C. Portolio
Vice - President

Date: 6/23/2005